

2022 - 2023

North
Middlesex

SPONSOR

NORTH MIDDLESEX SPONSORSHIP PACKAGE

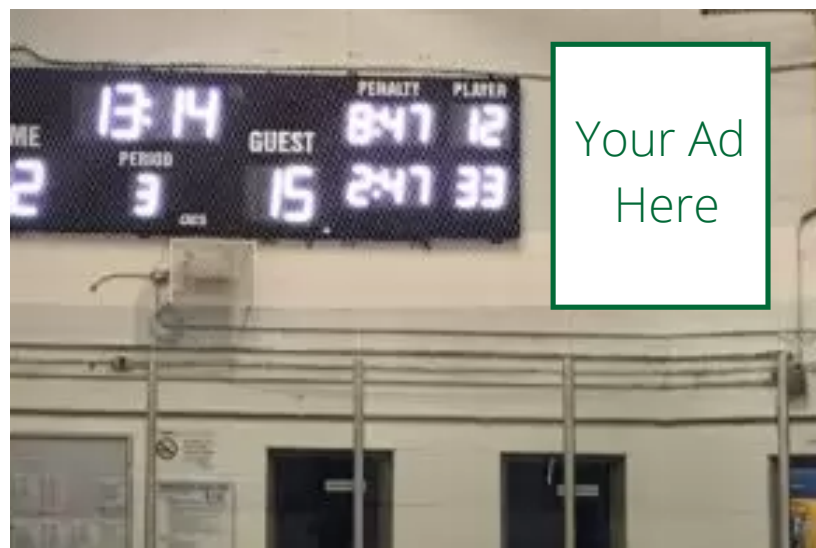
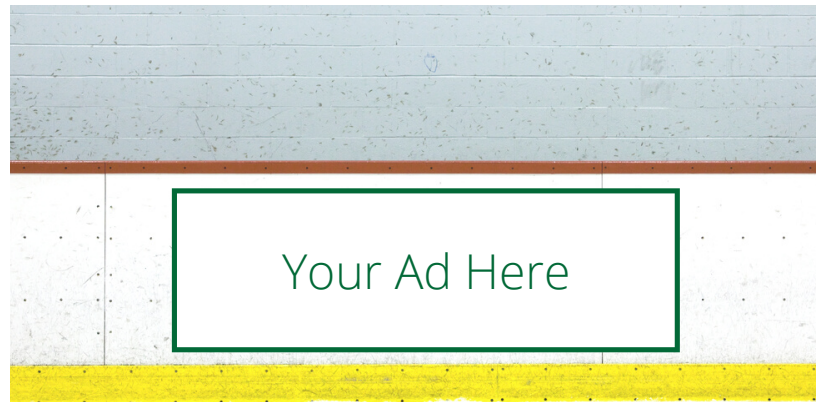
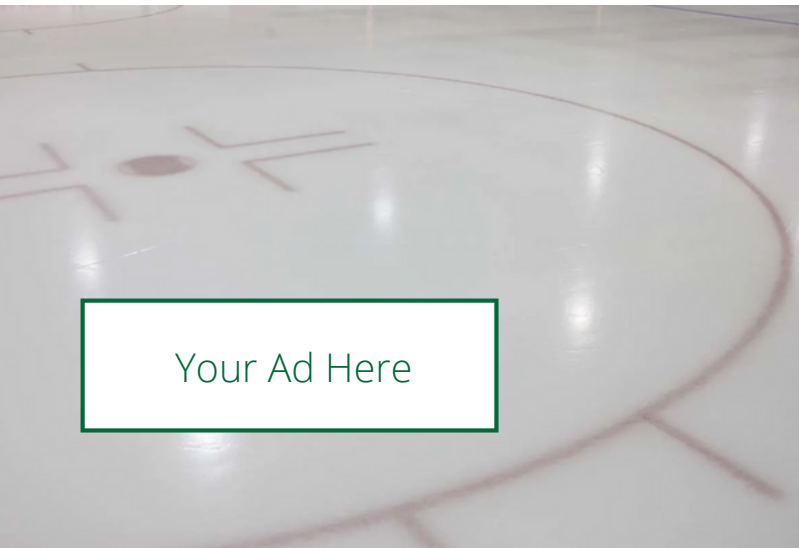


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By advertising with North Middlesex your business will be viewed by tens of thousands of spectators every year. Hosting major tournaments (International Silverstick) brings spectators from all across Southern Ontario!

SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



01 In-Ice Logo- The in-ice logos are the ones that are found on the rink surface

02 Sport Field Signage- The sports field signage will be place on our outfield fences and our soccer complex backstops/fences.

03 Board Signage- The board signs are the signs that are on the arena boards

04 Wall Signage- The wall signs are the signs that are on the wall behind home goal net

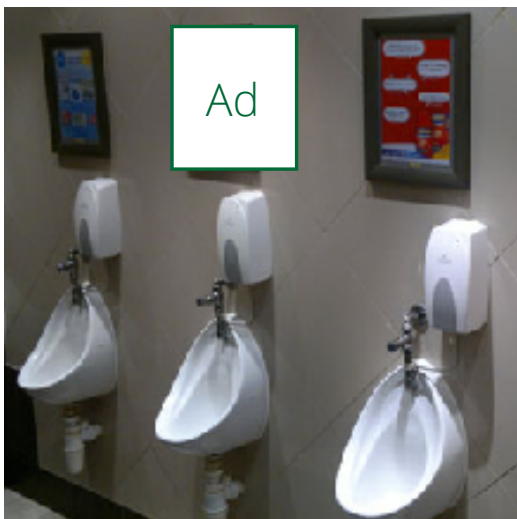
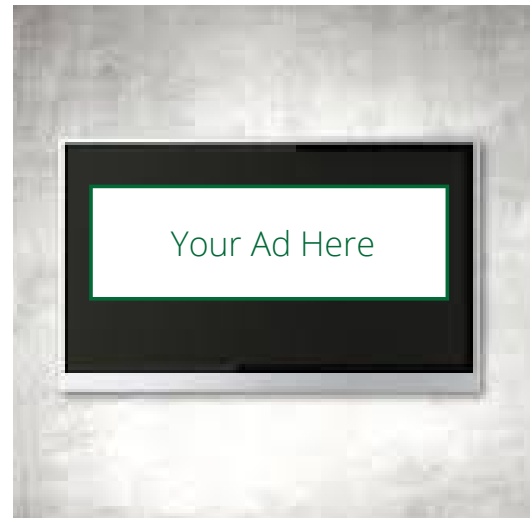
SIGNAGE

OUR SPONSORSHIP SIGNAGE OPTIONS



05 **Line Sponsorship-** Sponsor the red and blue lines on the rink to really grab peoples attention

06 **Dressing Room Board-** Show off your logo when parents and kids check out which dressing room they are in.



07 **Washrooms-** The one place you will have your target audience's undivided attention. With this sponsorship, signs can be changed frequently. The perfect opportunity for business's with events.

PACKAGES


OUR SPONSORSHIP PACKAGE OPTIONS




Platinum

Included:
In-Ice Logo
Arena Board Sign
Ball Fence Sign
Soccer Field Sign

\$1800 + HST




Gold




Includes:
Arena Board Sign
Ball Fence Sign
Soccer Field Sign

\$1250 + HST




Silver




Includes:
Arena Board Sign
Ball Fence Sign
or Soccer Field Sign

\$800 + HST




Bronze



Includes:
Arena Wall Sign
Ball Fence Sign or
Soccer Field Sign

\$450 + HST



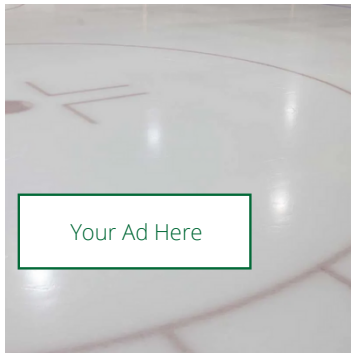
*Packages include the creation costs of the signage

PRICING

INDIVIDUAL SPONSORSHIP OPTIONS

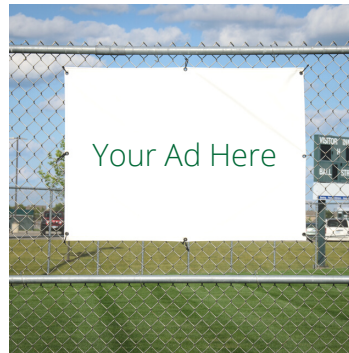
*Denotes that the cost of the first sign will be at the advertisers expense.

01 In-Ice Logo



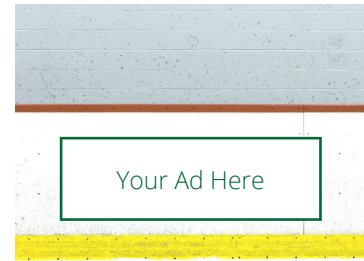
\$450 *

02 Sport Feild Signage



\$300

03 Board Signage



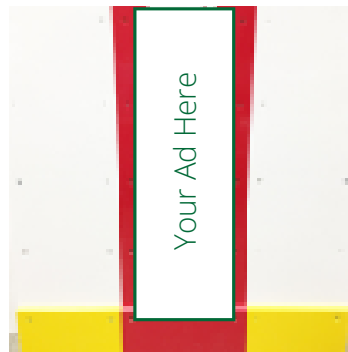
\$420 *

04 Wall Signage



\$125 *

05 Line Signage



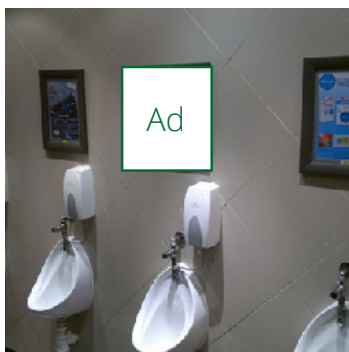
\$425 *

06 Dressing Room Board



\$45/month

07 Washrooms



\$25/month
(one sign in each room)

Cost of Signage Creation

- Design Cost: ~\$75/hr
- Board Sign: ~\$350
- In-Ice: \$250-\$450 (depending on logo)
- Lines: \$200-\$300
- Wall: \$250
- Sports Field: \$270



CONTACT

FOR FURTHER INFORMATION



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