



October 26, 2017

For immediate release:

North Middlesex Strategic Plan Launched to a Full House

NORTH MIDDLESEX, ON – Council and staff were pleased to announce the launch of the [Community & Corporate Strategic Plan 2018-2028](#). The launch was delivered to a crowd of over 100 people last evening at the latest Town Hall Meeting.

The 2018-2028 Community and Corporate Strategic Plan was approved by Council at the October 18th Regular Council Meeting. The approved plan was a culmination of over a year of extensive consultation and engagement with over 500 individuals including residents, businesses, Council and staff. The strategic plan will serve as the municipality's long term policy framework.

In addition to the plan itself, the municipality was also pleased to showcase a brand new [video](#) that was created to highlight the five strategic priorities: North Middlesex Leads, North Middlesex Engages, North Middlesex Plans, North Middlesex Sustains and North Middlesex Prospers. These priorities, combined with the core municipal values and mission will help the municipality achieve its' new vision of being 'Grounded in Agriculture, Growing in Innovation.'

In addition to launching the strategic plan, the Town Hall also featured updates from various municipal departments, including Emergency Services, a 2018 Municipal election update and an interactive discussion on the development of a municipal budget. The community was also introduced to two new health practitioners. Dr. Stacie Kling is a new Family Physician who will be offering services out of the Parkhill Medical Centre starting later this year. Dr. Kling had a chance to introduce herself to the community as well as share the story of her small town roots. Dr. Shamyra Ashraf is a new Dentist who has taken over the former Dove Dental Centre in Parkhill and re-opened it as Parkhill Dentistry. Both Dr. Kling and Dr. Ashraf are recruiting new patients and Mayor Shipway encouraged those present to support our local healthcare practitioners so that we can retain them in our community.

The evening was capped off with the presentation of three North Middlesex Sesquicentennial Awards. Eileen Scott, Ed Stevens and Marion Robinson were honoured for their contributions to the community. Eileen was presented a Community Service award, Ed Stevens was presented a Philanthropy Award and Marion Robinson was presented with an Inspiration Award. The three recipients join Melanie McCann (Athletics), the Ailsa Craig Community Quilt Festival (Arts and Culture) and Women on a Mission (Philanthropy) as Sesquicentennial Award recipients.

Mayor Shipway stated, "The interactive format of evening along with the award presentation, demonstrate the new approach to community engagement that the municipality has adopted. As the strategic plan is implemented, community members can expect to see continued outreach from Council and Staff."

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