



Façade Improvement Grant Evaluation Matrix		
Project Address:	Points Available	Points Awarded
Overall Quality of the Application:		
<i>Application includes a detailed project description</i>	5	#
<i>Application includes detailed illustrating/accompanying material</i>	5	#
<i>Application includes reasonable project estimates</i>	5	#
<i>Application includes a reasonable anticipated start and completion date</i>	5	#
<i>Maximum Possible Score</i>	20	#
Extern to Which the Application Meets the Purpose of the Program		
<i>Proposed works improve the appearance of the building</i>	5	#
<i>Proposed works improve the functionality of the building</i>	5	#
<i>Proposed works improve the accessibility of the building</i>	5	#
<i>Maximum Possible Score</i>	15	#
Extent to Which the Application Meets the Goals of the Program:		
<i>Make streets a more inviting and interesting place to walk and shop</i>	5	#
<i>Help building owners attract and retain tenants</i>	5	#
<i>Build civic pride among the local business community</i>	5	#
<i>Contribute to the quality of life of residents, workers and visitors</i>	5	#
<i>Enhance the value of the property and provide return on investment</i>	5	#
<i>Improve the marketability of the local business area</i>	5	#
<i>Maximum Possible Score</i>	30	#
Total Awarded Score	Out of 65	##

Point Scoring Legend:

5-Strongly Agree 4-Agree 3-Neutral 2-Disagree 1-Strongly Disagree